The field of psychology encompasses both research, which we learn basic things about human behavior, and practice, through which our knowledge is applied in helping to solve problems and promote healthy human development. In each of the subfields there are psychologists who work primarily as researchers, others who work primarily as practitioners and many who do both (scientist-practitioners). Because there are so many different fields in psychology, the career market is diverse. Review the following subfields below.

**REVIEW of Subfields**

<table>
<thead>
<tr>
<th>Subfield</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counseling Psychologists</td>
<td>help people with challenges, vocational, marriage</td>
</tr>
<tr>
<td>Clinical Psychologists</td>
<td>treat mental, emotional and behavioral disorders</td>
</tr>
<tr>
<td>Psychiatrist Psychologists</td>
<td>medical doctors who can prescribe medicine</td>
</tr>
<tr>
<td>Environmental Psychologists</td>
<td>studies the effects of environment on behavior. Ex: extreme temperature, noise</td>
</tr>
<tr>
<td>Consumer Psychologists</td>
<td>study behavior of shoppers to explain and predict behavior</td>
</tr>
<tr>
<td>School Psychologist</td>
<td>help students with problems learning</td>
</tr>
<tr>
<td>Forensic Psychologists</td>
<td>advises in the field of law and acts as an expert witness to testify at in trials</td>
</tr>
<tr>
<td>Health Psychologists</td>
<td>study the link between psychology and our physical health</td>
</tr>
<tr>
<td>Educational Psychologists</td>
<td>studies and helps students in schools</td>
</tr>
<tr>
<td>Industrial/Organizational Psychologists</td>
<td>study and advise on behavior in the workplace</td>
</tr>
<tr>
<td>Social Psychologists</td>
<td>explores how people influence one another</td>
</tr>
<tr>
<td>Personality Psychologists</td>
<td>investigate our persistent traits</td>
</tr>
<tr>
<td>Developmental Psychologists</td>
<td>changes in people as we age, from the womb to the tomb</td>
</tr>
</tbody>
</table>

**10 Popular Careers in Psychology**

1. **Clinical Psychologist**
   - Average salary: $81,000

2. **Psychiatrist**
   - Average salary: $167,500

3. **Industrial-Organizational Psychologist**
   - Average salary: $98,000

4. **Engineering Psychologist**
   - Average salary: $80,000

5. **Counseling Psychologist**
   - Average salary: $72,500

6. **Forensic Psychologist**
   - Average salary: $59,500

7. **School Psychologist**
   - Average salary: $58,000

8. **Sports Psychologist**
   - Average salary: $55,000 (could vary quite a lot)

9. **Neuropsychologist**
   - Average salary: $90,500

10. **Social Worker**
     - Average salary: $43,000

SUBFIELDS in Psychology

Your objective is to identify the psychological profession that is being described above. Each advertisement is represented by a letter. Write the subfield next to the letter. Use the subfield list on back if needed.

A. ____________________________
B. ____________________________
C. ____________________________
D. ____________________________
E. ____________________________
F. ____________________________
G. ____________________________
H. ____________________________
I. ____________________________
PSYCHOLOGIST WANTED
A professional specializing in childhood development. Evaluate children to determine whether or not they have developmental disabilities.

A (702) 285-7743

HELP WANTED
Studies, assesses, and treats people with psychological disorders but usually does not provide medical therapy.
Contact us, Mental Health Associates

B

University looking for psychologist for researching attraction between men and women.

D LMUniversity.edu

School District Hiring
A professional to identify students with problems by administering I.Q. tests, achievement tests and interviewing teachers and parents.

C (702) 285-7743

Resources For Human Development, Inc.
Family Practice & Helping Network, a federally qualified health center, is seeking a someone to function as a Behavioral Health Doctor. Duties include administering screenings and assessment tools to identify psychosocial, psychological and developmental disorders.

E (702) 236-947

Nevada Highway Patrol looking for psychologist to assist in selecting police officers, help officers cope with stress and train officers to handle family violence.

F (702) 333-5743

Architecture Firm
Seeking a psychologist to help set up the interior of a building or recommend design elements that create a sense of well-being.

H (702) 785-5843

Psychologist Wanted for Established Company
Our company has just suffered the loss of our leader in a fatal car accident. We need a full time psychologist to get us through this catastrophe.

I (702) 785-5843

PSYCHOLOGIST NEEDED
TO WORK AIDING CLIENTS EXPERIENCING CONFLICTS WITH FAMILY FRIENDS AND CO-WORKERS

G 702-666-6666

SUBFIELDS in Psychology

Your objective is to identify the psychological profession that is being described above. Each advertisement is represented by a letter. Write the subfield next to the letter. Use the subfield list on back if needed

A. Developmental Psychologist
B. Clinical Psychologists
C. School Psychologist
D. Social Psychologist
E. Psychiatrist Psychologist
F. Forensic Psychologist
G. Counseling Psychologist
H. Environmental Psychologist
I. Industrial Organizational Psychologist